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WAYS OF LOGISTICS OPTIMIZATION IN UKRAINE DURING THE WAR

With the start of hostilities, Ukraine had to face the Russian regular army. Optimization of logistics is the second problem after the conduct of hostilities, which is vital for the survival of our state. Logistics optimization requires addressing a number of clear issues that can be addressed through some proven mechanisms. There are many specialists in Ukraine who have worked in the field of freight transportation and have extensive experience in managing these processes [1].

In order to implement the principle of savings on freight, you need to act in different ways and take into account different factors. In order to quickly establish such movements of goods, it is necessary to take into account the large carriers and systematize the movement of goods they carry. In addition, it is necessary to create logistics centers and involve specialists working in the organization of freight transportation, or to involve logistics commercial centers. In conditions when the movement of goods should be expected as a result of hostilities, such specialists may lose their jobs and work for the benefit of the state. Such centers should not be centralized, which will regulate all freight. They should coordinate the actions of only large carriers and become consulting centers that will help fill any vehicle moving through the territory of Ukraine.

To build an efficient and economical wartime economy, you also need to be able to track the dynamics of movement of inventories, fuel consumption, the reputation of carriers, problems in the organization of loading and unloading operations in certain places with further elimination. You can start with a low level of automation, but then you need to create one or more centralized electronic services [2,3].

However, in the current situation, it is impossible to limit the creation of logistics centers and electronic services that facilitate and optimize the movement of goods. We need to promote the idea of competent logistics. We now have an army of volunteers in Ukraine. Therefore, it is necessary to create conditions when optimal decisions will become part of the overall experience of the entire volunteer movement. This can be achieved in the case of cooperation with our Ukrainian media, appeals from senior government officials can play a role, and social advertising should be used. Now it is necessary to use the factor of consolidation of Ukrainians around the power vertical and the experience of logistics companies and energy of each volunteer.

Initiatives that can be useful for carriers, volunteers and refugees, such as the Crisis Logistics Center and Interaction, have now begun to emerge. The Ministry of Digital Transformation and other line ministries should also join this process.

Thus, it is necessary to remember not only the need to optimize logistics, but also the risks of corruption. Therefore, it is necessary to combine the advantages of centralized capabilities of the state, public initiative, feedback mechanisms and selection of the best models of the organization should be taken into account.

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