

# *Cambridge Journal of Education and Science*



No1(15), January-June, 2016

"Cambridge University Press"  
2016



UNIVERSITY OF  
CAMBRIDGE

# Cambridge Journal of Education and Science

No.1. (15), January-June, 2016

VOLUME III

“Cambridge University Press”

2016

*Cambridge Journal of Education and Science, № 1(15), (January - June). Volume III. "Cambridge University Press", 2016. - 710 p.*

Proceedings of the Journal are located in the Databases Scopus.

Source Normalized Impact per Paper (SNIP): 5.275

SCImago Journal Rank (SJR): 5.347

Editor-in-Chief: Prof. Ella Brown, D. Hum. Litt. (UK)

Executive Editor: Prof. Jesse Hyland, D. Litt. et Phil. (UK)

Technical Editors: Julia Mills, Eva Collins (UK)

**Editors:**

Prof. Sheila Harbor, Psy. D. (UK)

Prof. Amanda Howard, Psy. D. (UK)

Prof. Preston Smith, Ed.D. (UK)

Prof. David Pearson, D.F. (UK)

Prof. Jimmy Lithgow, D. B. A. (UK)

Prof. Jeffrey Stevenson, Psy. D. (UK)

Prof. James Carpenter, D. Tech. (UK)

Prof. Lauren Robinson, D. G. S. (UK)

Prof. Adam Heigl, D. I. T. (UK)

Prof. Julia Berger, D.Phil. (UK)

Prof. Michael Hiller, D. Litt. (USA)

Prof. Susan Gould, D. Litt. (UK)

Prof. James Hunter, D. S. Sc. (UK)

Prof. Sarah Baker, D. A. (UK)

Prof. Jessica Walker, D. S. Sc. (UK)

Prof. Henry Lennox, D. Hum. Litt. (USA)

Prof. Jonathan Lucas, D. Litt. et Phil. (UK)

Prof. Adelaide Field, D. S. Sc. (New Zealand)

Prof. Christian Mills, D. G. S. (Australia)

Prof. Richard Coventry, D.Sc. (Australia)

Prof. Eva Galan, D.F.A. (France)

Prof. Patrice Lande, D. S. Sc. (France)

Prof. Sophie Holden S. J. D. (Canada)

Prof. Richard Martin, D. S. Sc. (Canada)

Prof. Philip Rice, D. I. T. (Canada)

Prof. Denis Cumming, Ed.D. (UK)

Prof. Anna Hay, Ed.D. (Canada)

Prof. Abigail Lesser, Ed.D. (Canada)

Prof. Joshua Savage, D. M. Sc. (UK)

Prof. Michel River, Psy. D. (New Zealand)

Prof. Emma Allen, Ed.D. (Australia)

Prof. David Lim, D. Sc. (Australia)

Prof. Lance Hagen, D. M. Sc. (UK)

Prof. Charles Winger, D. E. Sc. (UK)

Prof. Daniel Varney, D. E. Sc. (UK)

Prof. Peter Shield, D. Tech. (USA)

Prof. Jonathan Baxley, D. C. S. (UK)

Prof. Glenn Richardson, D.Sc. (UK)

Prof. Jane Walsh, D. C. S. (UK)

Prof. Kevin Rothman, D. Env. (UK)

Prof. Vincent Howard, D. I. T. (UK)

## CONTENTS

### **Agricultural Science & Economics**

<i>S. Swathi, N. Senthil, V. Vinod Kumar, S. Sathish, N. Jagadeesh Selvam, M. Raveendran</i> <b>TNAU PDB - Tamil Nadu Agricultural University DataBase - Black Gram Proteome.....</b>	<b>8</b>
<i>R.A. Valdes, A. Piratelli-Filho, H.L. Costa, A.M.C.L. Ribeiro, M.D. Nascimento, P.M. Soares</i> <b>A Metrological Contribution to the Diagnosis of Bovine Tuberculosis.....</b>	<b>15</b>
<i>Salwa Mohamed Abbas, Hanan Helmy Latif, Nora Magdy</i> <b>Physiological and Biochemical Responses of Two Cultivars of Phaseolus Vulgaris L. to Application of Organic Fertilizers and Nile Compost in Sandy Soil.....</b>	<b>39</b>
<i>B.M. Gichimu, E.K. Gichuru, G.E. Mamati, A.B. Nyende</i> <b>Yield Selection within Coffee Arabica Cv. Ruiru 11.....</b>	<b>62</b>
<i>V.H. Kabambe, Y.L.B. Tembo, E. Kazira</i> <b>Awareness of the Parasitic Weed Alectra vogelii (Benth.) Amongst Extension Officers in Three Districts in Malawi.....</b>	<b>77</b>
<i>Yap Chin Ann</i> <b>Screening for Nematicidal Activities of Bacillus Species Against Root Knot Nematode (Meloidogyne incognita).....</b>	<b>90</b>
<i>Bendidi Abderrazzak, K. Daoui, A. Kajji, R. Dahan, M. Ibriz</i> <b>Effects of Supplemental Irrigation and Nitrogen Applied on Yield and Yield Components of Bread Wheat at the Sats Region of Morocco.....</b>	<b>106</b>
<i>Tina Vukasovid</i> <b>Differences in Perceptions among Managers, Academics and Students of the Importance of Various Aspects of Marketing Knowledge and Skills.....</b>	<b>118</b>
<i>Aida Petrova, Olga Vladimirova, Marina Malakhovskaya</i> <b>The comparative analysis of the possibilities of the innovation management in the service sector of the Russian economy.....</b>	<b>138</b>
<i>O.S. Ivanilov</i> <b>Some aspects of social policy in Ukraine.....</b>	<b>145</b>
<i>Ali Veysel</i> <b>“Think Small First” in the Accounting Regulations – Evidences from Bulgaria.....</b>	<b>158</b>
<i>D.S. Almatova</i> <b>Small-scale business stimulation in regions of Uzbekistan.....</b>	<b>164</b>
<i>Ludmila Klychko, Oleksey Chuev, Anastasiia Mazurova, Eugene Telebeneva</i> <b>Assessment of city territory providing with objects of social, anthropogenous and tourist infrastructure by GIS (on the example of the city of Kharkiv).....</b>	<b>168</b>
<i>Konstantyn Niemets, Anastasiia Mazurova, Ludmila Klychko, Nataliya Gueva</i> <b>Spatial interaction of socio-geographical objects: new approaches and methods of investigation.....</b>	<b>174</b>
<i>Natalia Kazakova, Elizaveta Sokolova, Angelica Gendon, Irina Dun</i> <b>Controlling of the effectiveness of the expense budget fund.....</b>	<b>182</b>
<i>Angelica Gendon, Natalia Kazakova, Elizaveta Sokolova</i> <b>Competitive global development of mining and chemical companies.....</b>	<b>187</b>
<i>Natalia Kaschena, Hanna Chmil, Marharyta Kostynska</i> <b>Evaluation and forecast of marketing cost for a corporate stock.....</b>	<b>193</b>

<i>Hanna Chmil, Natalya Balatska</i>	
Marketing research about role of hospitality in hotel and restaurant business.....	199
<i>Victoria Fabiianska</i>	
Method of internal control of agricultural production of biofuel on agricultural enterprise.....	206
<i>Henadzi Rydzeuski, Aliaksey Shadrakou</i>	
Population dynamics and typology of the regions in Belarus according to the results of the post-Soviet development.....	213
<i>Gulnora Abdurakhmanova</i>	
Incentives to create new jobs in small business in Uzbekistan.....	222
<i>Ludmyla Niemets, Kateryna Sehida, Kateryna Kravchenko, Pavlo Virchenko</i>	
The modern settlement system of Kharkiv region: problems and prospects.....	227
<i>E. V. Burdenko</i>	
Changing the concept of significance of light industry in innovative development of the economy in the process of changing technological mode.....	236
<i>Yelena Pinchuk, Anna Piatygorets</i>	
The concept of economic rent and inequality of income.....	244
<i>Irina Mustetsa</i>	
Fixed assets, as a component of quality service the hotel enterprises of Ukraine.....	251
<i>K. Abdurakhmanov</i>	
Measurement of economic and social efficiency of tourism.....	258
<i>R. T. Tahirov, M.A. Zeynalova</i>	
Analysis of the factors affected the settling of population (on the basis of Guba–Khachmaz zone).....	262
<i>Natalia Zdyrko</i>	
Foreign Experience And Historically-Evolution Stages Of Enterprise State Support In Ukraine.....	269
<i>Nataliia Karasova</i>	
Key Issues for Ukrainian Export-Oriented Agricultural Producers.....	276
<i>Vita Berezenko, Kateryna Dotsenko, Natalya Sanakoyeva</i>	
Key aspects of PR-methodology.....	286
<i>Natalia Shchegoleva</i>	
Modern features of the world currency exchange rate (on the example of the EUR/USD currency pair).....	292
<i>Oksana Davydova</i>	
The role of staff in ensuring the quality of services of the hotel and restaurant business.....	298
<i>Olga Terenteva</i>	
The main factors, which influence the international investment demand for gold in 2015.....	306
<i>Yuriy Kandyba, Iryna Barylo, Eugene Telebeneva, Pavlo Kobylin</i>	
Matrimonial population structure as a part of regional geodemographic development (illustrated by of Poltava region).....	311
<i>Svetlana Chikurova, Nataliya Kazakova</i>	
Comparative analysis and specific character of the control reserves and estimated liabilities in Russian and international practice.....	319
<i>Vasily Gorshenin, Sergey Soloviev, Alexander Abrosimov, Igor Drobyshev, Olga Ashurkova</i>	
The improvement of technology and equipment for the care of crops of sugar beet, sown by the belt method according to scheme 15+45 cm.....	326
<i>Vladimir Tsenkov, Sonya Georgieva</i>	
Market efficiency in post-crisis period in the case of Central and Eastern Europe.....	333

<i>M.S. Dunin, S.K. Temirbekova, S.M. Motyleva, Yu.V. Afanasyeva</i>	
<b>Symptoms and diagnosis enzyme-mycotic exhaustion of seeds (EMIS).....</b>	<b>349</b>
<i>N.A. Korchemnaya, S.K. Temirbekova, E.G. Dobrutskaya, V.L. Broksh, S.D. Kiru, E.A. Naumova</i>	
<b>Highly adapted for quality potato tubers dihaploid of VIR world collection.....</b>	<b>361</b>
<i>A.V. Ovsyankina, M.I. Kiseleva, G.V. Sudarenkov, A.P. Glinushkin, S.K. Temirbekova</i>	
<b>Species ratio root rot agents and disease ears on crops of grain crops in the Russian Federation.....</b>	<b>373</b>
<i>S.O. Oladeji, O.O. Adedapo</i>	
<b>Performance and Visitor's Satisfaction of Recreation Facilities in Akure Metropolis: a Veritable Tool for Impacts Studies in Undp Mdgs Cities in Nigeria.....</b>	<b>383</b>
<i>Anna Wildowicz-Giegiel</i>	
<b>Knowledge Capital Creation: The Case of Polish Economy.....</b>	<b>406</b>
<i>Prof. Dr. T.G. Gasanov, Dr. M.R. Banayev, Dr. U.T. Ismaylova</i>	
<b>Macroeconomic analysis of ecologization of the economy in Azerbaijan Republic: problems and ways to solve them.....</b>	<b>423</b>
<i>Tatyana Pronina</i>	
<b>Religious revival in post-Soviet Russia.....</b>	<b>434</b>
<i>Umar Gayrabekov</i>	
<b>Areas of development of the oil industry and the impact on the landscape complex of the Chechen Republic.....</b>	<b>441</b>
<i>Vusat Amir Afandihev, Firangiz Eyyub Gasumova</i>	
<b>Theoretical and methodological basics of city urbanization of Azerbaijan.....</b>	<b>448</b>
<i>S.S. Gulamov, B.A. Shermukhamedov</i>	
<b>Operational risks on the basis of Value at Risk.....</b>	<b>457</b>
<i>O.A. Shermukhamedov, N.M. Ashurova</i>	
<b>Management of human resources in the commercial bank.....</b>	<b>462</b>
<i>Sh.N. Muratova</i>	
<b>Creation of the target program of development of fuel and energy complex – a factor of economical and ecological development.....</b>	<b>466</b>
<i>Garibov Yagub Ali, Ismaylova Nigar Sabit</i>	
<b>Regulation of the functioning landscapes of the Azerbaijan Republic.....</b>	<b>472</b>
<i>O.K. Keshtova, P.I. Khorkina</i>	
<b>The difference between accounting and payroll in Russian and foreign practices.....</b>	<b>478</b>
<i>Assande Desire Adom, Nasr G. Elbahnsawy</i>	
<b>Saving-Investment Gap and Economic Growth in Developing Countries: Simulated Evidence from Selected Countries in Africa.....</b>	<b>487</b>
<i>Ming-Chang Lee, Li-Er Su</i>	
<b>Social Accounting Matrix Balanced Based on Mathematical Optimization Method and General Algebraic Modeling System.....</b>	<b>503</b>

## Mathematics, Technologies & Engineering

<i>Hussein H. Owaid, Dareen Khatab</i>	
<b>Trace-Based Model in Knowledge Acquisition System for Valuing Knowledge.....</b>	<b>522</b>
<i>Ali Salameh Khraiwish Dalabeeh, Anwar AL-Mofleh</i>	
<b>Modeling of a High Performance Grid Connected Photovoltaic System.....</b>	<b>545</b>

<i>Frederick N. Boithi, Milcah Mulu-Mutuku, Rhodah Birech</i> <b>Agricultural Water Technologies Adopted by Smallholder Farmers in Lare Division, Nakuru County Kenya.....</b>	<b>560</b>
<i>Ahmed Cherifi, Mario Dubois, Mickael Gardoni, Abdelaziz Tairi</i> <b>A Catalyst Method for an Innovative Eco-Design Strategy Using TRIZ Approach.....</b>	<b>571</b>
<i>Alexandra Shishkina</i> <b>Influence colloidal surfactants strength fine concrete.....</b>	<b>590</b>
<i>Dimitry Shuvaev</i> <b>The history of astronomy in the context of the history of classical mechanics.....</b>	<b>596</b>
<i>Evgeny Shvachkin, Alexander Vladimirov</i> <b>The results of researches of vibration turning.....</b>	<b>602</b>
<i>V.A. Shalomeev, E.I. Tsivirko, Y.N. Vnukov, M.M. Zinchenko</i> <b>Magnesium casting alloys with increased level of properties for mechanical engineering.....</b>	<b>608</b>
<i>Murat Sharibaev, Alibi Bijanov, Allayar Jumanazarov</i> <b>Radiation transitions related to extended defects in ZnTe/GaAs epitaxial layers and multilayer structures.....</b>	<b>616</b>
<i>Ruslan Galeev, Nina Morozova, Layla Abdurakhmanova, Rashid Nizamov, Vadim Kozin</i> <b>Galvanic slimes in technology production of construction materials.....</b>	<b>622</b>
<i>Nickolay Zosimovych</i> <b>Guidance System of a Launch Vehicle with Application of GPS Technologies.....</b>	<b>640</b>
<i>Yessengeldy Togabaev, Mukhtar Makhanov, Laura Utepbergenova</i> <b>Development of the technological scheme of mineralized water desalination and burden balance calculation for engineering evaluation of the plant.....</b>	<b>647</b>
<i>Iliya Grishyn, Rashit Kayumov, Gennady Ivanov</i> <b>Researching of asphaltic concrete tension creep.....</b>	<b>675</b>
<i>Lovell Agwarambo, Amarachi Iwuagwu, J. Alinnor</i> <b>Lead Removal from Contaminated Water by Corn and Palm Nut Husks.....</b>	<b>684</b>
<i>Hamid Reza Vosoughifar, Mohaddeseh Abbaspour Naderi</i> <b>Numerical Analysis of the Base-Isolated Rectangular Storage Tanks under Bi-directional Seismic Excitation.....</b>	<b>694</b>

**Konstantyn Niemets,**

V. N. Karazin Kharkiv National University,

DSc (Geography), Professor, Department of Human  
Geography and Regional Research,

**Anastasiia Mazurova,**

V. N. Karazin Kharkiv National University,

Ph.D. Student (Geography), Senior Lecturer,  
Department of Human Geography and Regional Research,

**Ludmila Klychko,**

V. N. Karazin Kharkiv National University,

Ph.D. (Geography), Associate Professor,  
Department of Human Geography and Regional Research,

**Nataliya Gueva,**

V. N. Karazin Kharkiv National University,

Ph.D. (Geography), Associate Professor,  
Department of Human Geography and Regional Research

## ***Spatial interaction of socio-geographical objects: new approaches and methods of investigation***

**Abstract:** This article describes a new methodological approach of modeling the field parameters of socio-geographical objects by cumulative influence. This method involves determining the radius of the zone of influence of each object and determines the influence function, which interpreted as the opportunity to meet certain social needs. The method makes it possible to explore a variety of structural sections of the field by changing the base radius of influence.

**Keywords:** socio-geographical object, zone of influence, integral function of influence, spatial optimization, anomaly.

**Немец Константин Аркадиевич,**

Харьковский национальный университет имени В.Н. Каразина,

доктор географических наук,

кафедра социально-экономической географии и регионоведения,

*Анастасия Мазурова,*

*Харьковский национальный университет*

*имени В.Н. Каразина, аспирант,*

*кафедра социально-экономической географии*

*и регионоведения, Людмила Ключко,*

*Харьковский национальный университет имени В.Н. Каразина,*

*кандидат географических наук, кафедра социально-экономической*

*географии и регионоведения,*

*Наталья Гусева,*

*Харьковский национальный университет имени В.Н. Каразина,*

*кандидат географических наук,*

*кафедра социально-экономической географии и регионоведения*

## **Пространственное взаимодействие социально-географических объектов: новые подходы и методы исследования**

**Аннотация:** Данная статья описывает новый методологический подход моделирования области параметров социально-географических объектов путем определения их кумулятивного влияния. Этот метод состоит в определении радиуса зоны влияния каждого объекта и функции его влияния, которое интерпретируется как возможность удовлетворения определенных социальных потребностей населения. Метод дает возможность исследовать различные структурные участки поля, изменяя базовый радиус влияния.

**Ключевые слова:** социально-географический объект, зона влияния, интегральная функция влияния, пространственная оптимизация, аномалия.

**Introduction.** The problem of researching the interaction of socio-geographical objects is becoming increasingly important due to the growing influence of society on all processes in the society. For their solution and optimization of social infrastructure there were a need in the research of the spatial organization of society in relevant aspects and new methods (Haggett, 1968).

Geographical space, as a fundamental concept of modern geography, has a dual character. On the one hand, its elements are discrete geographic objects (GO), which form a spatial structure and interact within it. On the other hand, the reaction in GO is carried out by means of continual fields of different nature which are presented, in particular, by mathematical models. Thus, depending on the representation of GO quantitative characteristics, two types of tasks are solved. In the first case, if the parameters of GO are treated as deterministic values and do not contain random errors, the task of their fields modeling is reduced to interpolation – minimizing errors analogy. In the second case, when the value of the field at the reference points is presented as random variables, approximation methods are used with varying degrees of model approximation to the true values of the field. Therefore, in geographical study it is important to find in existing episteme the approximation method that is most appropriate for the research purpose and the most clearly spatial structure reflects the studied fields (Niemets, 2014).

Typically, the spatial structure of GO fields parameter is interpreted as a reflection and the result in stationary or dynamic interaction of multiple GOs. If in physical-geographical studies, this interaction is defined and explained by the general principles of development in material world, in socio-geosystem studies we should take into account a significant complication in actions of mentioned principles and laws due to subjective (human) influence. Taking this into account, the parameter fields simulation of socio-geographic objects (SGO) is more difficult task due to the increased unpredictability of social socio-geosystem impact.

**Literature review.** The modern concept of geographical (socio-geographical) space explains the interaction of socio-geographic features through the superposition and interference of the fields of their properties. In the basis of the development of new methods of spatial analysis in human geography laid achieve of synergy, for example (Prigozhin, 1986), ideas about the development of the Universe (Niemets, 2013) and the spatial organization of geosystems (Son'ko, 2003), (Topchiev, 1988), (Horeev, 1987). Therefore, the introduction of new methods of spatial analysis in the social and economic geography is very important and has great importance in terms of improving the effectiveness of socio-geographical research.

**Research objective** is to describe a new approach of modeling the field parameters of socio-geographical features, based on the concept of the influence function of the object.

**Key Results.** In the structure of geospatial data vector there usually are present three components: X and Y coordinates on the horizontal plane and the value of the field Z – “height” point. However, in the practice of socio-geographical research, there are occasions when the value of Z is determined semi-quantitatively, on an ordinal or nominal scale or does not have a quantitative assessment. An example of such situation could be an analysis of the social structure (commercial, cultural, religious, educational institutions, etc.) for which the coordinates are set, but there are no exact data of the number of visitors or users. In this case, the traditional methods of spatial analysis are ineffective or does not apply, so we need new approaches, one of which is covered in this paper.

Consider at first the situation where the vector of initial data is full. Usually in such cases, the procedure of trend analysis is used. Traditional model – the gravitational – reflect the spatial structure either too rough (as the potential parameter Z) or too detailed, making it difficult to analyze. The fact is that even the same type of SGO in social infrastructure have different demand of the population, that is, figuratively speaking, have different "power". We generalize this to the theory of central places, where it is stated that the service centers of different levels have different radius of services (Niemets, 2013).

In determining the radius of GSO influence zone it is logical to assume that it is proportional to the capacity of the facility - the value Z. Therefore, SGO which has the smallest value Z, will have the smallest radius of influence  $R_0$ , which can be defined as a base. We offer to use the following relationship (Niemets, 2013):

$$R_i = R_0 + k \times \ln(Z_i \div Z_{\min}), \quad (1)$$

where  $R_i$  – a radius of influence of  $i$ th SGO;  $R_0$  – base radius of influence;  $Z_i$  and  $Z_{\min}$  – respectively, the value of the parameter of  $i$ th and basic facilities;  $k$  – a scaling factor.

From this formula follows that changing the influence radius of SGO (and correspondingly the generalization degree of the model fields) can be performed systematically by  $R_0$  or scale factor  $k$  (Niemets, 2013).

Obviously, the intensity of SGO influence within its area of influence regularly decreases from the center to the periphery, which can be described, for example, by nonlinear dependence of invariant features ( $\Delta$ ):

$$\text{If } I \geq R \quad \Delta = 0;$$

$$\text{If } L < R \Delta = (1 - L \div R)^n, \quad (2)$$

where  $L$  – current distance to the center of SGO influence zone;  $R$  – radius of SGO influence;  $n$  – an exponent which is defined arbitrarily. Then the SGO influence parameter in zone of influence is defined as following:

$$p = Z \times \Delta, \quad (3)$$

where  $Z$  – quantitative parameter (the power) of SGO in the center of influence zone.

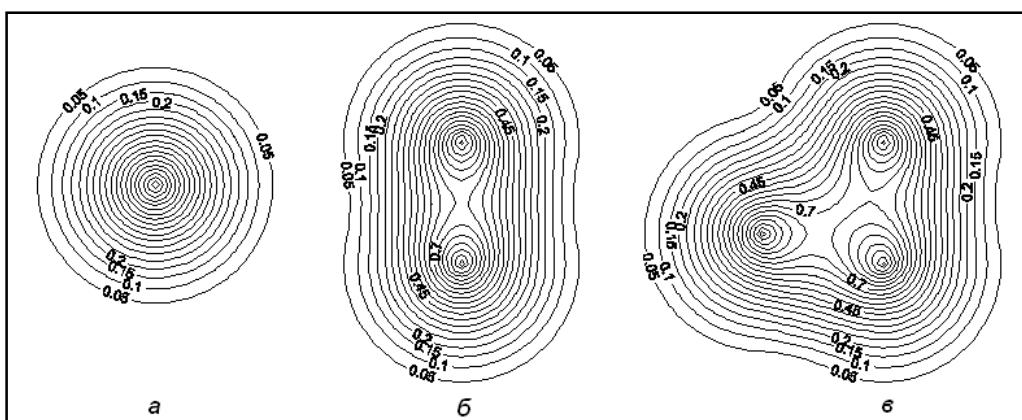
Taking into account that zones of SGO influence are often overlapped with each other, that actually reflects their spatial interaction, it is useful to analyze the situation from the standpoint of capacity to meet the needs of the user. If it is in the one SGO influence zone, it hasn't any alternative choices, that is, the user has access only to this SGO. The situation is different when the user is in several SGO influence zones, then he has a choice, which increases the possibility of an optimal satisfaction of his needs. Obviously, this option is proportional to the sum of SGO influence functions at this point, that we can express by the integral function of impact ( $IFI$ ) (Niemets, 2013):

$$F = \sum_{i=1}^m (1 - L_i \div R_i)^n, \quad (4)$$

where  $F$  – integral function of influence at given point of territory;  $m$  – the number of SGOs which have impact at this point, the rest of the notation is the same. The field models based on the described procedure reflect different levels of field generalization, allowing to explore its spatial characteristics in a wide range of reflection – from the most subtle spatial structure, up to the roughest approaching to the gravity model.

In case of estimating the power of SGO on nominal or ordinal scales, in formula (1) code (threshold) values of  $Z$  may use expert estimates. In the absence of parameter estimation  $Z$  (case of incomplete vector of geospatial data) the differentiation of the investigated SGOs by power becomes impossible, but the use of influence function (2) and  $IFI$  (4) allow us to perform an analysis of the spatial structure of the field with certain approximation.

These models are an effective and versatile tool for investigating the spatial structure of the interaction of social and geographical features (fig. 1). Thus, the basic version with a small radius of influence (fig. 2) in some detail reflects the microstructure field interaction of social and geographical features.



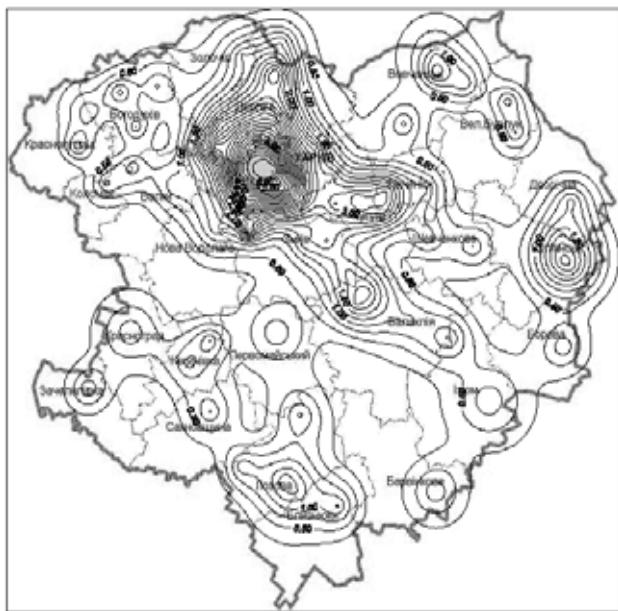
**Figure 1. Examples of display zones of influence of social and geographic features: a) one object; b) two interacting objects; c) three interacting objects; contours reflect the level of integrated functions influence**

Increasing of the base radius of influence leads to generalization of the surface and gradual transition to display macrostructure field.

The general model of field parameters can be decomposed into two components (Niemets, 2005). The first of them (background) reflects only the features of the spatial distribution of the SGO and is built with a permanent base for all objects influence radius  $R_0$ . It is obvious that this component is invariant with respect to the parameters of SGO.

It should be considered in spatial optimization of social infrastructure. The second (attribute) component represents the distribution in space, depending on the parameters of SGO and strictly individual for each test parameter. It is obtained by subtracting from the total model background component and reflects the interaction of SGO for each parameter in the "pure" form.

Using the described technique of spatial analysis of SGO interaction in the analysis of various aspects of the socioenvironments on different levels proven to be effective and, in some cases – has no alternative in the socio-geographical studies.



**Figure. 2. The model of population of the cities of Kharkiv region with a base radius of influence  $R_0= 5 \text{ km}$**

**Conclusions.** The above can be summarized as follows:

1. In solving of many applied problems of socio-economic geography must perform spatial analysis based on the achievements of synergy, cybernetics, information theory and general systems theory.
2. Great methodological and applied significance have the spatial structure model of field parameters of socio-geographical features that allow to mark the background and anomalous components.
3. The proposed methods of modeling allow to explore the various structural sections parameter of fields of socio-geographical objects – from subtle to the most coarse structure that is necessary for the fundamental description of the spatial object interaction. In particular, the division of the total model on the background and attribute components useful for each section to optimize the placement of objects and various applications, such as optimization, network development, determination of loads, etc.
4. Testing of the proposed approaches and methods for solving a variety of scientific and applied problems of social geography has proved its effectiveness, efficiency and promising.

**References:**

1. Нємець К.А. Інформаційна взаємодія природних і соціальних систем: Монографія / К.А. Нємець – Харків, ХНУ імені В.Н. Каразіна, 2005. – 428 с.
2. Нємець К.А. Просторовий аналіз у суспільній географії: нові підходи, методи, моделі: Монографія / К.А. Нємець, Л.М. Нємець – ХНУ імені В.Н. Каразіна, 2013. – 228 с.
3. Пригожин И. Порядок из хаоса: Новый диалог человека с природой: Пер. с англ. / И. Пригожин, И. Стенгерс // Общ. ред. В. Аршинова, Ю. Климонтовича, Ю. Сачкова. – М.: Прогресс, 1986. – 432 с.
4. Сонько С.П. Просторовий розвиток соціо-природних систем: шлях до нової парадигми: Монографія / С.П. Сонько. – Київ: Ніка Центр, 2003. – 287 с.
5. Топчиев А.Г. Пространственная организация географических комплексов и систем / А.Г. Топчиев – К.-О.: Высшая школа, 1988. – 187 с.
6. Хаггет П. Пространственный анализ в экономической географии. Пер. с англ. / П. Хаггет // под ред. В. Гохмана, Ю. Медведкова. – Прогресс, 1968. – 392 с.
7. Хореев Б.С. Некоторые методологические вопросы научоведения и развития теории географической науки / Б.С. Хореев // География в системе наук. – Л.: Наука, 1987. – С. 53-54.
8. Niemets K. Modeling of the developmental trajectory of regional socioenvironments of Ukraine: analysis and visualization of the results / K. Niemets, T. Pogrebyskyi, Y. Telebeneva, V. Likhvan // Acta Geographica Silesiana. – Uniwersytet Śląski Wydział Nauk o Ziemi, Sosnowiec, 2014, 17. – 33-39 p.

# **Cambridge Journal of Education and Science**

**No.1. (15), January-June, 2016**

**VOLUME III**

"Cambridge University Press"  
2016